

# WHERE THE SUNSET TURNS THE OCEAN'S BLUE TO GOLD

Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League

Community  
Spirit Upheld

# THE BEACH NEWS

Circulating in  
Every Home

ADVERTISING  
PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula  
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

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VOL. 1—NO. 32

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, June 29, 1923

PHONE POINT LOMA 17

FIVE CENTS THE COPY

## NEWSBOYS TO HOLD

### PICNIC NEXT SUNDAY AT OCEAN BEACH

Every newsboy is eagerly waiting for next Sunday, as that is one of the biggest days in the year for them. The annual newsboys' picnic will be held at Ocean Beach on that day and all the boys are looking forward to a "big time," as provided annually by two San Diego daily newspapers.

The youngsters will meet at the Plaza at 11 a. m. and will be transported to Ocean Beach in a body. The first thing on the program will be "eats," consisting of generous helpings of barbecued beef, buns, pickles and trimmings. This will be topped off with pie and ice cream. After the big feed the merry-go-round, dance hall, and other amusements will be thrown open to the newsboys.

A newspaper field day will be held on the beach at 3 p. m. Foot races, standing broad jump, running jump, tug of war and wrestling will be the main sports and a great crowd is expected to be on hand to see the newsies competing against each other. Immediately after the field sports the pie-eating contest will be presented to all winners in the above events.

### MRS. M. HENNING PASSES AWAY

At the advanced age of 76 years and six months, Mrs. Margaret Henning passed away early last Sunday morning at 4984 Brighton avenue, Ocean Beach. She was a native of Ireland and had made many friends during her residence here.

Four sons survive her: C. E. Henning of Ocean Beach; T. J. Henning of San Diego; W. J. Henning of El Paso, Texas, and A. P. Henning of San Louis Obispo, Calif. Funeral services were held in San Diego last Tuesday and cremation took place at the Clover Lawn crematory.

### DEMISE OF MRS. C. H. SCHRODER

Mrs. Catherine Hermine Schroder passed away last Monday in San Diego at the age of seventy-four years. She was a native of Germany and was the mother of Carl Schroder of Ocean Beach, and Mrs. A. R. Hill, and sister of Marie Petershagen and Bernhart Petershagen of Iowa. Rev. Peter Altepeter officiated at her funeral in San Diego last Wednesday and interment was made in the Masonic cemetery.

### FUNERAL OF J. M. HARRISON

Impressive funeral services were held in San Diego last Monday for the late Joseph M. Harrison, a large number of friends of the deceased and his family being in attendance at the chapel of the Johnson-Saum funeral parlors on Fourth street. The casket was covered with a mass of floral tokens and the alcove was studded with an immense quantity of beautiful flowers and exquisite floral designs from societies, friends and relatives. Rev. Rolla E. Brown officiated and paid a glowing tribute to the splendid qualities of the departed well known Beachite, his remarks proving very touching and comforting to the bereaved family and friends of the late popular business man. Interment was made in Elks' Rest, Greenwood Memorial cemetery.

### CLOSING WEEK OF

#### CURRENT SCHOOL YEAR

The final days of the present school year have been greatly enjoyed by the children of the beach and bay districts as well as by their parents, relatives and friends in large numbers. Interesting programs were furnished in the different grades and graduating exercises marked the high school closing.

## JUNIOR "HI" SCHOOL

### BOARD OF EDUCATION ORDERS PURCHASE OF POINT LOMA PROPERTY

The plea of the beach, bay and peninsular districts for a Junior high school, has been heeded by the Board of Education in authorizing the securing of a suitable site. At a special meeting held on last Wednesday, by a vote of four to one (Claude Woolman casting the negative ballot), the school board authorized the purchase of ten acres of land on Point Loma, south and east of Chatsworth boulevard, for the erection of a junior high school for this district.

The plot of ground will be purchased from the San Diego Securities company for \$2000 an acre, the board of education to pay paving assessments standing against the property not to exceed \$3000 additional. The site is situated almost directly opposite the Bridges residence on Point Loma.

Bids for the construction of a four-room addition to the Ocean Beach school were opened at the board meeting. A. R. Georgia & Co., bid low on the work with an offer of \$27,033. This bid and other bids for different work, were taken under advisement and contracts will be awarded later.

### THE NEWPORT SHOPPE

Just received another shipment of those dandy looking BUNGALOW APRONS and house dresses, cheaper than you can make them yourself. Call and look them over; no obligation to buy.

### THE NEWPORT SHOPPE

### BIG LOT OF PRIZES

#### FOR BEACH ANGLERS

#### ON NEXT SUNDAY

Anglers who attend the first annual picnic of the San Diego County Fish and Game Protective association at Mission Bay Beach on next Sunday, July 1, will receive \$140 in prizes. Trophies will go to winners in the various casting events and also for the largest and smallest fish caught on the day of the picnic. A neat program and fine list of trophies has been arranged by the entertainment committee.

**FISHERMEN, ATTENTION—Get your bait and tackle at JACK'S place OCEAN BEACH BAIT HOUSE. Phone: Point Loma 6**

### PROSPERITY SYMPTOMS

D. C. Crosby reports the sales last week of six lots (two with houses) on which good houses will be built. Others are in prospect. Also good success in his "investments." Business is improving in several lines, and the future prospect look good.

### FIREWORKS AND FUN

#### WITH EXTRA THRILLS

#### FOR THE BEACH 4TH

Beachites are preparing for big crowds of visitors over the forthcoming FOURTH of July, a special attraction being a repetition of the recent thrilling aviation stunts and parachute drop off the shore of Ocean Beach. All places of amusement and recreation are in shipshape for giving everybody a royal good time and the weather conditions are ideal for record-breaking attendance. A special fireworks display has been arranged for the evening. Come one, come all!

### FORWARD, MARCH!

Fred Byrum, the well-known electrician, has donned khaki again, being a two weeks' vacation which he is spending at Fort McArthur in attendance at the National Guard encampment.

"IT'S NOT FAR TO A FABER STORE"

## Gorgeous Production "A Midsummer Night's Dream" EVENING OF JULY FOURTH AT LOMALAND

### SHAKESPEARE'S PLAY

#### A UNIVERSAL FAVORITE

Is there anything more delightful or cheering in life than to renew an old and treasured friendship?

The novel, the unique, the unexpected—none of them hold for us the intrinsic and lasting pleasure of the return to us of an old friend—the old tune, the old tale, the old acquaintance.

And when the old acquaintance returns to us with new charms, new beauty and new attractions, the reunion is assuredly doubly welcome.

No one who has made the acquaintance of the children of Shakespeare's genius but will welcome with delight the return of that most charming and irresistible of his creations, "A Midsummer Night's Dream," to be presented by the Raja-Yoga players in the Greek theatre on Wednesday, July 4th, at 8:15 p. m.

Everyone of its themes, as all its characters are old friends of all theater patrons—its lovers, its fairies, its clowns, Theseus, Hippolyta, Oberon, Titania and all.

No Shakespearean play probably holds such potency of mirth and magic, such fathomless depths of the sheer joy of life as this—mirth, mischief, mistakes and madness that sweep one off his feet, carry him out of the very deepest slough of despond, out of the ways and worries of this mortal world of ours into the upper air of laughter and loveliness. "Bless thee, Bottom, bless thee, thou art translated!" is not meant alone for the boastful weaver.

Shakespeare must have had all the learned big-wigs of his audience in mind when he penned that line.

For when Puck has hopelessly tangled the skeins of love with his love-juice, when Titania has lost her heart

to an ass-headed bumpkin and when Peter Quince and his "hard-handed men that work in Athens" stage their shrieking comedy of Pyramus and Thisbe, the spectators from pit to gallery are then and there "translated"; nor do they find they way back to "their originals" till long after "the iron tongue of midnight hath tolled twelve"—though the play as presented at Lomaland ends at about 10:30 p. m.

When Shakespeare wrote this comedy he devised a tonic for the poor old world transcending the wit of the greatest physicians of all time. To witness it is to come away with a new lease of life. And played in the Greek theater by the Raja-Yoga players under Katherine Tingley's supreme genius as stage-director, beneath blue California skies with the vast Pacific as back-drop, this play has a potency that the Great Bard himself could scarcely have hoped to see revealed.

Tickets for the performance on July 4th are on sale daily from 10 a. m. to 4 p. m. at the Theosophical Book Store, 1123 Fourth street, San Diego. Phone Main 2166.

For public transportation take O. B. car to Chatsworth station. Buses from there to the theater entrance and return without additional fare will be provided by courtesy of Mr. Claus Spreckels. Autos will be parked free of charge on the public road at the south entrance to Theosophical headquarters grounds.

Indications are that a large number of Ocean Beach folks will attend this truly wonderful production, the proceeds of which will be devoted to humanitarian work.

### TOILET FACILITIES

#### FOR MISSION BEACH

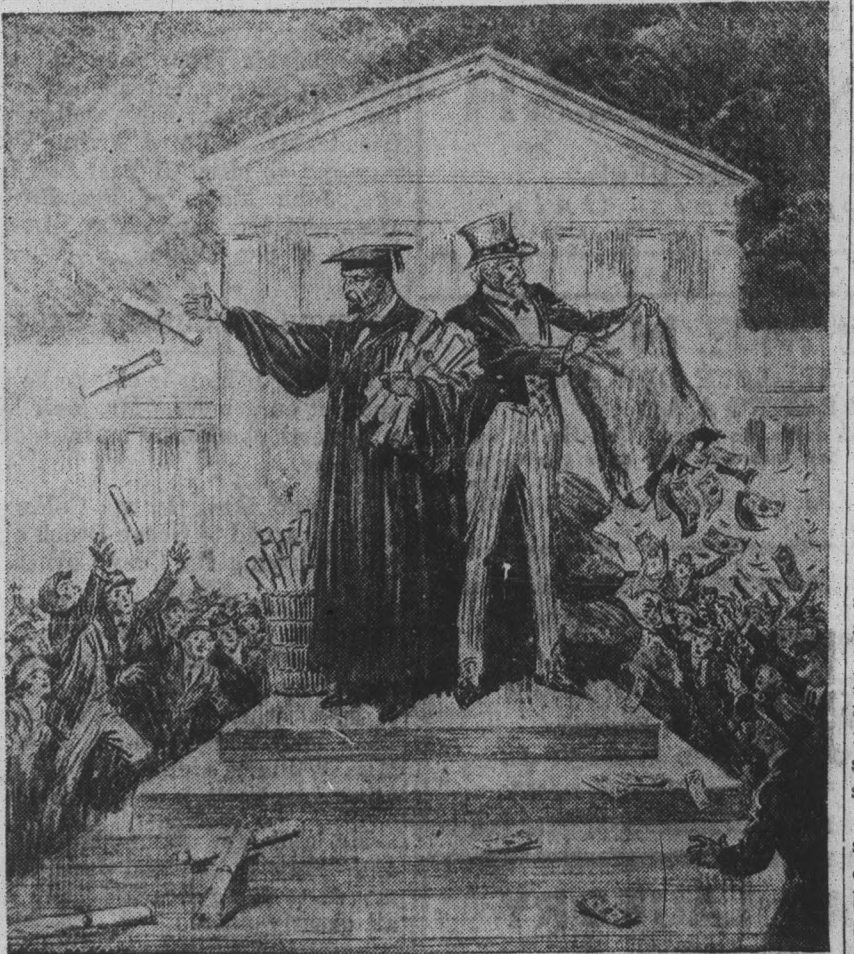
A. J. Hanson and J. B. McLees, constituting a committee from Mission Beach, appeared before the council last Monday and requested that toilet facilities be established at the beach to accommodate the crowds.

The council authorized the manager of operation to provide temporary accommodations at small expense, the question of establishing permanent comfort stations to be deferred until sewers are provided at the beach.

### FRED G. CAYWOOD DOING

#### WELL AT MISSION BEACH

An up-to-date electric shop has been opened at Mission Beach by Fred J. Caywood, who is well and favorably known to Ocean, Mission and Pacific Beachites all alike. Besides giving expert electrical service of all kinds, Fred is stocking his new shop with a large variety of electrical equipment and an assortment of hardware and dry goods notions. Mrs. Caywood is a very competent assistant to her popular husband in their new store at 3834 Mission boulevard.



Journal American Bankers Association.

### NOT SO EASY

It isn't Printing and Distributing Diplomas That Creates Knowledge Neither Will Printing and Distributing Paper Money Create Wealth. Both Require Real Work.

## TRANSPORTATION

### BUS LINES AWAIT

#### ACTION OF STATE

#### R. R. COMMISSION

Recommendation of the municipal transportation committee that the application of the San Diego Electric Railway company for a 50-year franchise covering all of its lines be granted, subject to modifications, were adopted by the city council last Wednesday, the vote being unanimous.

The committee recommended also that the company's application for a bus service franchise on Point Loma be granted and the council also adopted this report.

The matter of the 50-year franchise will now go to the city attorney for the preparation of the franchise ordinance and the resolution advertising for bids. The bus franchise will be held up until such a time as the state railroad commission has granted permission to the company to abandon electric car service on Point Loma, application for which is now pending.

It was also officially announced that arrangements had been made to provide bus service from all points on Point Loma to both Ocean Beach and San Diego, thus eliminating former complaints.

The transportation committee is composed of Fred A. Heilbron, S. J. Higgins and F. A. Rhodes, and they recommended that the bus lines terminate in Ocean Beach, at the intersection of Bacon street and Newport avenue; that the franchise should be granted for a period of time not to exceed 10 years in all; also a clause providing for universal transfer privileges and the maintenance of not less than 20-minute schedule on all bus lines.

### OCEAN BEACH LIBRARY

Miss Margaret Rankin, Librarian

Those who cannot get to the mountains as well as those who are planning a mountain trip will enjoy the books on exhibit with the poster, "Mountain Adventures." These books will be read with interest: "Tramping with a poet in the Rockies," Graham; "Among the Canadian Alps," Burpee; "Vagabonding down the Andes," Franck; "Three Wonders of America," Moran; "Colorado—queen jewel of the Rockies," Mills; "Wonderland of the East," Kitchin.

### SUMMER READING CONTEST

The children of O. B. are much interested in a summer reading contest; three groups are formed and the child turning in the most book reports of the books he has read from July 1 to September 1, will be presented a book of his choice.

### MENTAL WIZARD TO TELL

#### SOMETHING STARTLING

#### AT THE OCEAN THEATRE

Next Sunday night, Brookhart, the wonderful mental wizard, will appear at the Ocean theater and for the last time in San Diego will answer questions and disclose information that will startle you for its remarkable veracity. And he doesn't resort to scopolamia, the new truth serum, but depends solely upon his astounding mentality. Besides outlining your past, present and future, he knows and will tell things about the mystic figure 13 that will make one's nerve tingle. The prices of admission will be 15 and 30 cents, and a special picture will also be shown.

For next week Manager Ray Ericson announces a change in policy, an extra high-class attraction being booked for Monday and Tuesday with Sir Hall Caine's famous story, "The Christian." On Wednesday and Thursday, popular prices will prevail, full particulars being given elsewhere in the regular ad column.

Put "Ocean Beach" plates on your car.

## COMING BIG CONCERT

### AND DANCE AT THE

#### CIVIC AUDITORIUM

The following is the program to be given at the civic auditorium at the big concert and dance on Saturday evening, July 7th, at 8 o'clock, under the auspices of the Dramatic Order Knights of Kherassan.

The musical program will be under the direction of Ray Woodruff.

### EXCERPTS FROM LIGHT AND GRAND OPERA

The Prologue from "T'Pagliacci" (Leon Cavallo) Clifton Collier; Duet and Aria, "Cavalleria Rusticana," (Mascagni) Santuzza, Gertrude Peterson; Mama Lucia, Teresa Reutinger. Scene and Duet, Santuzza, Gertrude Peterson; Alfio, Edward Novis. Musetta's Waltz Song "La Boheme" (Puccini), Gladys Parker. Aria and Duet, "Il Trovatore" (Verdi) Leonora, Gladys Parker; Maurice, Frederick Chapin. Moon Song, "Mikado," Sullivan; "Yum Yum," Helen Cornell. Garden Scene and Male Trio (Faust-Gounod); Marguerite, Gertrude Peterson; Sibel, Martha, Teresa Reutinger; Faust, Frederick Chapin; Mephisto, Clarence Springer; Valentine, Edward Novis.

After the concert, the floor will be cleared and a dance given, no extra charge being made. A large attendance is expected as the advance sale is heavy and popular admission charge is being made.

### O. B. DRY GOODS

Special sale for tomorrow only—heavy black Jersey cloth, orange trimmed BATHING SUITS, \$1.75.

### O. B. DRY GOODS

### DECLARE ALL VALUABLES

#### BEFORE CROSSING LINE

#### TO TIJUANA, MEXICO

A copy of an important decision affecting thousands of persons who annually cross the border at Tijuana has been received by William H. Woolman, deputy collector of customs of San Diego.

The law regarding the return to the United States of articles exported says that they may be returned duty free if not increased in value by reason of being reworked or changed and by the original owner. It also states that declaration must be made and proof of American manufacture and ownership satisfactory to the collector given.

According to Woolman this decision may seriously affect persons visiting Tijuana and other border towns during the races or at other times who habitually wear valuable jewelry. If they take any amount with them across the line they are likely to be stopped on their return and the jewelry seized unless they are prepared to prove, "to the satisfaction of the collector," that it was of American manufacture and ownership and was exported by the possessor. The only way possible trouble can be avoided, Woolman said, was to declare such jewelry before crossing the line.

If you are wise you will buy some MAPLE PECAN Fudge at the Butterfly Sweet Shoppe, 30c a pound.

### IAMS-BOLTON

Last Saturday evening about 8 o'clock, at the residence of Rev. Rolla E. Brown, 4802 Coronado avenue, Gladys P. Bolton and Clyde R. Iams, both of Los Angeles, were united by Pastor Brown in the holy bonds of matrimony. Mr. Iams is the son of Mrs. Byron Iams of Newport avenue.

### STITE-LURTON

A marriage license was issued this week for the nuptials of William Stite of Ocean Beach and Vera Lurton of San Diego.



# Pacific Beach

**MRS. LUCY WOODWARD**  
Authorized Representative For  
**PACIFIC BEACH**  
Phone Pacific Beach 471  
1739 Hornblend Street  
Pacific Beach

Pacific Beach subscribers are kindly requested to ask for their paper every Saturday at the postoffice, as copies are duly mailed to everyone and unless called for will probably remain undelivered.

## PACIFIC BEACH READING CLUB

The final meeting of the Reading Club before the summer recess was held in the clubhouse Thursday with a good attendance of members and guests. After a short business session Mrs. Dieffenderfer of San Diego, accompanied by Mrs. Altpeter, favored the club with the following songs: "A Birthday," by Huntington Woodman; "To Helen," words by Edgar Allen Poe, music by Loeffler, and "The Land of the Sky Blue Water," by Cadman, all much enjoyed. Mrs. Scott, essayist for the day, had for her subject "The companionship of books." Her delightful and homey talk was mostly of the books that had been especially dear to her in her early childhood. She ended with an original poem by her mother, Mrs. Mills. The president-elect, Mrs. Richert, read the names of the standing committees for the new year and Mrs. Woodward, chairman of the program committee, spoke of her plans. The names of Mrs. Ash, Mrs. Havice and Mrs. Frost were added to the list of honorary members, they all having been charter members twenty-eight years ago. Mrs. Richert spoke on behalf of the club of the twelve years of acceptable service Mrs. Woodward had given the club as president and presented her as a token of love and appreciation with a \$10 gold piece, to be used as she wished. Although completely surprised, Mrs. Woodward managed to say a few words of her heart-felt gratitude. After adjournment, the officers as hostesses, served ice cream and wafers.

## CHURCH NEWS

Rev. John W. Millar's sermon Sunday morning was one on patriotism, this being the only time available before July 4th. He spoke of our flag, and what it stands for, and of the difference between true liberty false liberty and license. True liberty only to be had by observance of the laws of God and man, and must always be in consideration of the rights of others. The church was decorated with red, white and blue flowers and the hymns sung appropriate, making the occasion one especially in keeping with the season.

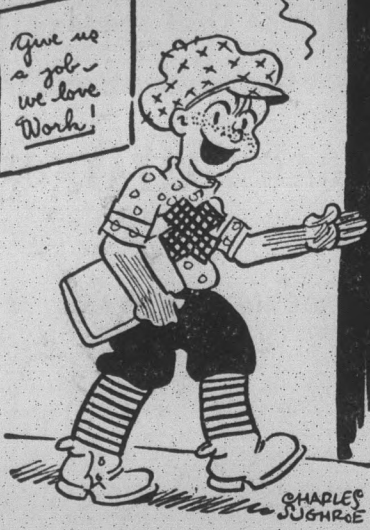
The C. E. society met Sunday evening, the subject "Friendship" and the question suggested "What would you consider some of the necessary qualities in a friend?" Agnes Henderson was chosen delegate to the C. E. convention at Long Beach, and left on Monday. The election of officers was held and resulted as follows: President, Geo. Evans; vice-president, Nita Davis; secretary, Edith Clark, and treasurer, Margaret Reed. The Junior C. E. society held the closing meeting of the year Wednesday afternoon. A most interesting talk was given by Miss Helen Young on "The Children of Foreigners in America."

There was a Junior Sunday school in the annex Friday evening.

The all-day meeting was held Tuesday in the annex with Mrs. Woodward as hostess and Mmes. Gardiner and Lehner in charge of the luncheon. At the morning session Mrs. W. S. Cook of Beaver Falls, vice-president of the Woman's Board of Home Missions of the United Presbyterian church, gave a most interesting talk of the work and activities of that organization. The amount brought in by Mrs. Rogers' "apron waist measure" was over \$5 and not half as yet turned in. It was decided that this should be set aside for some special use. The afternoon session topic was on the "Philippines," in charge of Mrs. Shieley, devotionals in charge of Mrs. McCusker. There was a good attendance at both meetings. The next meeting will be July 31st, at the home of Mrs. R. F. Ravenscroft. Mrs. Richert in charge of the topic, "Forward and Backward," and Mrs. Milligan of the devotionals.

## MICKIE SAYS—

YA CAN'T TELL OUR JOB PRINTING BY EXAMINING TH' FINGER PRINTS ON IT BECUZ WE DONT PUT NONE ON! GOSH, TH' PARTICULAR WAY OUR FOREMAN FUSSES OVER JOBS, YOU'D THINK WE WUX PRINTIN' \$10 BILLS!



## NOTABLE EVENTS

There were two especially interesting social events this week, a dinner given by Mrs. F. T. Scripps in honor of Miss Ruth Richert and Mr. Fred Corey. The guests were the bridal party and friends. Covers were laid for twelve. This was followed by a dance at the La Jolla clubhouse to one hundred and twelve guests, given by Dr. Corey in honor of her two prospective daughters-in-law, Miss Mary Scripps and Miss Ruth Richert.

## P-T. A. MEETING

The final meeting of the P-T. A. before the summer recess was held in the schoolhouse Tuesday evening. Mrs. Murray, chairman of the nominating committee, presented the following slate: President, Mrs. Willard Barnes; vice-president, Mrs. Rogers; secretary, Mrs. Warren, and treasurer, Mrs. Brooks. These ladies were unanimously elected. Miss Barbara McMillan, county girl scout executive, gave a most interesting talk on scout work, and instructions as to the forming of a troop in Pacific Beach. Mrs. W. A. Price of the city P-T. A. Federation, told of the activities and plans of the association. After the meeting the social committee, Mrs. Rogers, chairman, served punch and cookies.

## PERSONAL MENTION

Miss Elise Schmidt is entertaining in her cozy little bungalow on the bay shore, her sister, Mrs. Mack and children of Orange, N. J.

Mrs. Richard Harrsen and children have been visiting her mother, Mrs. Twitchell, at Los Angeles. Rev. Mr. and Mrs. Pfau joined Mr. and Mrs. Knapp on a camping trip for a few days at El Cajon and Jamacha recently.

The Ben Hur Lodge gave a social dance in the clubhouse Thursday evening.

Mrs. Woodman entertained Rev. M. Clark, Mrs. Clark and Miss Edith to dinner on Sunday.

Mrs. E. F. Ravenscroft was at the club and visiting with old Pacific Beach friends Thursday.

The following friends are house guests of Mr. and Mrs. J. J. Richert. Mrs. W. S. Cook of Beaver Falls, who is vice-president of the Woman's Board of Home Missions of the United Presbyterian church; Mrs. Ella Johnston Jordan of Seattle; Mrs. E. C. McQuiston of Pittsburg; Mrs. G. N. Gilson and daughter Geraldine, of Hollywood and Miss Rosemary Bryant of Hollywood.

Mr. Richert and daughter, Miss Bess have returned from a short visit with Mr. and Mrs. Pitman at Hemet. Mrs. Craig has been entertaining her daughter, Mrs. Rulon and family for the past week.

Mr. Floyd, who has been away for three weeks at his recently purchased orange orchard at Riverside, is home again. During his absence Mrs. Floyd's sister, Mrs. Barraclough of Los Angeles, stayed with her and has now returned to her home in Los Angeles.

Mrs. Barnes, mother of W. G. Barnes, who has been visiting in Louisiana for several months, returned to Pacific Beach Monday.

Joseph Rozelle, grandson of Mrs. Rozelle, is an expert chauffeur. Though only 15 years of age, he has just driven his mother, Mrs. J. W. Rozelle, from Salt Lake City, making the trip in three days.

Margaret Reed and Eleanor Lawrence, graduate from the high school this week, the only two of the class of ten who graduated from the Pacific Beach grammar school four years ago and entered the San Diego high school. Hobart Wallen also graduated, being chosen dictatorian.

Mrs. Allen of La Jolla, gave a party recently to which were invited twenty-four of the Pacific Beach young folks and their parents. Those present from Pacific Beach were Mrs. W. J. Barnes, Mrs. Henry Churchman, Eleanor, Jack, Willard and Richard Barnes, Dorothy Stait, Margaret Reed, Elizabeth and George Evans, Eleanor and Dorothea Lawrence, May Young, Carlyle Van Patten, Jarvis, Hobart and Fennell Wallen, Fritz and Dick Brachman and Edwin Churchman.

Margaret Reed was amongst the visitors to Los Angeles last week.

Mrs. Neff of Knoxville, Tenn., is house guest of Mrs. L. J. Davis.

Mr. Brooks has purchased four and one-half lots on Diamond avenue, adjoining Geo. Churchman's home place.

## WEEK-DAY CAR SCHEDULE

**Bayshore R. R. Time Table**  
Leave Third and Bdwy.—6:45, 9:00, 10:30, 12:00 a. m.; 1:30, 3:00, 4:30 p. m.  
Leave Ocean Beach—7:10, 9:40, 11:10, 12:40 a. m.; 2:10, 3:40, 5:10 p. m.  
Leave Mission Beach—7:00, 9:30, 11:00, 12:30 a. m.; 2:00, 3:30, 5:00 p. m.



When Buying an Auto, Let it be a FORD, and Buy it from

**'BERT' SCHNEIDER**

who lives in Ocean Beach, who believes in Ocean Beach and who is a booster for Ocean Beach. Whether it is a new or used car "BERT" SCHNEIDER can fill your wants at POWELL'S FORD HEADQUARTERS, First at C Streets. Phone 6700. Res. Phone Pt. Loma 8-R.

A. R. Walsh

Residence Ph. Pt. Loma 289-J

Postoffice Block

Robert J. Walsh

Notary Public

**WALSH & WALSH**

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Main Office 625 E Street Phone 651-16

## INVESTMENTS

BEST ON THE MARKET—BOTH DUN AND BRADSTREET RATING A 1

Non assessable, no salaries, no debts, no taxes. Certificates with monthly coupons attached. Has not failed to pay over twelve per cent for the last thirteen years. Business is done through the banks. Look into this with D. C. CROSBY, 4930 Muir Avenue, Ocean Beach.

L. RAUN-LINDE

PHONE 632-18

S. BJARNASON

**FURNITURE CO.**

Resident of OCEAN BEACH Furniture Delivered at the BEACH DAILY

1240 Fifth Street San Diego CASH OR CREDIT

## The AMERICAN LAUNDRY

Formerly Ocean Beach Laundry

P. C. LANDGRAF and N. OLSON, Proprietors

5036 Niagara Avenue Phone Pt. Loma 31

Previous Patronage Respectfully Solicited

Satisfactory Service Guaranteed to New and Old Customers

# Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



## VACATION TIME

By Miss Irma Grenawalt

School days are over,  
Vacation is here;  
Some children are happy  
And others shed tears.  
With happy remembrances,  
Good friends must part;  
With thoughts of good times,  
Tucked away in our hearts.

But let us forget all these troubles;  
Forget the past and coming years  
For school days are over, and vacation is here.

## DOCTOR, JUNIOR, ARRIVES

At 8:30 o'clock on last Tuesday night, June 26, at the Burlingame hospital, San Diego, a bouncing boy-baby was happily born to the wife of Dr. F. J. Ratty, the eminent and popular physician of Ocean Beach. Mother and child are both reported doing splendidly and everyone concerned is satisfied to a superlative degree. Hearty congratulations are here-with extended to the daddy and mama, with a joyful welcome for the darling baby.

## A HAPPY CHRISTENING

Alice Jessie Todd-is the name now of the pretty, bright and loveable baby girl christened at the age of three months last Saturday, June 23rd, at the home of her parents, Mr. and Mrs. Ben Todd of 4774 Brighton avenue. The god-parents were Miss Jeanette Schirol of 4675 Greene street, and Al Parvin of North Island. A jovial party gathered for the happy christening, those also present being Mr. and Mrs. Earls Haas, Mrs. George Schirol, Mrs. Clara Rolfe, Mr. and Mrs. Fred Ritchie, Miss Jean Ritchie and John Ritchie. Little Miss Todd was the recipient of many pretty gifts and after the christening bridge-whist was enjoyed by the visiting participants.

Mr. and Mrs. Geo. Harding of Hemet Calif., visited over Sunday with Mr. and Mrs. A. Carpenter and daughter of 4867 Del Monte. Mr. Harding is a brother of Mrs. Carpenter.

Mrs. Wallace Heffron and daughter Betty, came from the Palomar Mountain Resort early this week to visit a little while with Mr. and Mrs. J. T. Van Houten at 4817 Saratoga avenue.

Mrs. L. B. Moore and daughter, Birdena, of 161 Bacon street, will leave tomorrow morning. Mrs. Moore will go to Livingston, Mont. and Miss Moore to Honolulu.

Mr. and Mrs. E. W. Grenawalt, the amiable proprietors of the Newport Shoppe, entertained over the week-end the following friends, Mr. and Mrs. Arthur Farmer and children of East San Diego, John Mavis of Broadhead, Wis., and Mr. and Mrs. Lewis Heath of San Diego.

## DOINGS AT SUNSET CREST

Mrs. W. J. Moir is able to be up and out once more. Mr. Moir has gone north combining business and pleasure.

Mr. and Mrs. George Caldwell have returned to Ocean Beach and are occupying the Cozy Corner.

Miss Mary Williams and Miss A. Campbell spent the week-end at the Wheeler home. They are on their way home to Rhode Island to spend their summer vacation. They both bought return tickets, Miss Williams signing up for another year's work at Monrovia.

Mr. and Mrs. James Heathcote and twins, Bobby and Jean, have moved to Long Beach. They are all greatly missed.

Dr. and Mrs. Ryan and baby Katherine, and Mr. and Mrs. Hunt and daughter of Mission Hills, motored to Campo Sunday. Mrs. Hunt shot a badger with a revolver.

## SILVER TEA BENEFIT

TO BE GIVEN TODAY  
FOR TRINITY MISSION

An exceptionally pleasant occasion is planned for this afternoon by Mrs. H. W. Sinclair of 3335 Goldsmith avenue, Loma Portal, in the silver tea which she is giving, assisted by Mrs. H. C. Jorgenson of Loma Portal, as a benefit for the building fund of Trinity Mission, Ocean Beach. Tea will be served from 3 o'clock until 5, and musical numbers will be given informally during that time. Fancywork, made by the Women's Guild of Trinity Mission, will be offered for sale.

It is announced that James Arthur Kern, the 5-year-old violinist of Loma Portal, will give several violin solos, Mrs. George Roulledge some piano numbers, and Mrs. Juanita B. Close will sing. Mrs. John Knappe, Mrs. H. H. Peterson, Mrs. Borchardt, and Miss Sara Harding will assist the hostess at the tea tables. All friends of the mission are invited.

## BEAUTIFUL HOME WEDDING

A most happy culmination of a love at first sight romance which marked the beginning of their courtship in the early spring, was the quiet home wedding here on June 25th of Jess C. White, a well and favorably known young Ocean Beachite, and Miss Eva Kathryn Gjettrup, a charming debutante of Idaho Falls, Idaho. The marriage ceremony was solemnized at 4 o'clock last Monday afternoon by Rev. Rolla E. Brown at the home of the bridegroom's parents, Mr. and Mrs. J. C. Storm of 4856 Saratoga avenue. The house decorations were decidedly attractive, with streamers of green and white draped from the windows to the center of the room from which hung an artistic wedding bell. Following the nuptials a very delicious dinner was prepared and served by Mrs. Storm in true motherly style, while a large wedding cake was duly sliced and distributed. The gracious bride was the happy recipient of a number of beautiful bouquets and felicitations were fulsome for the joyful couple.

Besides the parents of the happy couple, those present included the officiating pastor and his wife and their son, Wallace Brown; Mr. and Mrs. Elwood Williams of Compton, Calif.; Miss Mildred Baughman, of Snyder, Colo.; and Ralph Storm, brother of the groom. A shower of rice and hearty well wishes were bestowed on the newly-weds upon their departure later for some unknown honeymoon destination, but they will be at home in Compton after the first of next month.

Mrs. J. T. Van Houten of 4817 Saratoga avenue, spent the week-end at the Palomar Mountain Resort, with her son and daughter-in-law, Mr. and Mrs. Wallace Heffron.

Miss Sylvia A. Carpenter, a teacher in the La Jolla schools, and daughter of Mr. and Mrs. A. Carpenter of 4867 Del Monte avenue, expects to leave tomorrow with Mrs. Jensen for Huntington Lake, Calif., to attend summer school.

## RETURNS FROM EASTERN TRIP

Mrs. E. R. Sutherland of 379 Rosecrans boulevard, on Point Loma, has returned from an extended visit in Washington, D. C., where she was the guest of her brother-in-law and sister, Mr. and Mrs. George Sutherland, at their home, 2029 Connecticut avenue.

Mr. Sutherland has recently been appointed by the president as one of the justices of the supreme court of the United States.

Mrs. Sutherland has been visiting her Washington relatives for the past nine months.

LOS ANGELES—Special correspondent, MRS. ELLA SNELL, 410 West 37th street, Los Angeles, Calif. Phone South 5294-W.

## FIRE! FIRE!! FIRE!!!

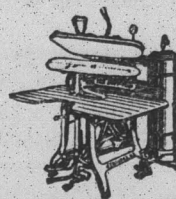
In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department

Phone 622-44

## POLICE! POLICE!!

The Police Station is located on Abbott street, opposite the skating rink at the foot of Santa Monica avenue, and the phone number is Point Loma 4.

## Ocean Beach Cleaners



Cleaning Dyeing Pressing  
1928 Bacon St.  
Phone: POINT LOMA 30-J  
C. H. Owen, Prop.

## Crags Apartments

Point Loma 46-J Sunset Cliffs  
Delmar Ave. 1 Block W. Paved Highway  
Two Blocks South from O. B. Car Ter.  
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

Phone: Point Loma 152-J

## OCEAN BEACH PLUMBING CO.

Chas. H. Peltcher, Prop.  
Repair Work, Contracting, Estimates  
5068 NIAGARA AVENUE  
Bath Tubs and Heaters, Plumbers' Supplies

Residence Phone Office Phone  
Point Loma 16 Point Loma 72-J

**DR. F. J. RATTY**  
PHYSICIAN and SURGEON  
Res., 4820 Cape May Avenue,  
Office, 5024 Newport Avenue.

## LOS NIDOS COURT

Under New Management  
Clean, Completely Furnished  
Bungalows. Monthly rates \$25.  
4944 Santa Monica avenue.

## Kodak Finishing

Enlargements—Copy Work and Coloring  
GREETING CARDS  
J. P. FROIDE  
5019 Newport Avenue  
Ocean ("Keep Boosting") Beach

## San Diego's All-Year-Round TOY LAND

CHILDREN'S OUTDOOR PLAYTHINGS  
Phone 625-70  
**PASSMORE'S**  
Bird and Toy Store  
1166 Sixth St. Bet. B and C  
Gold Fish and Aquariums  
Bird, Dog and Cat Remedies  
St. Andreasburg Canaries.

## SAN DIEGO'S OLDEST BIRD STORE

## SUNSET CREST

(Highest Point of Sunset Cliffs)  
CHAS. M. WHEELER, Prop.  
Cable St. and Orchard Ave.  
Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$50 and Up Per Month.  
Fireproof Garages

## HOME LAUNDRY

4721 Newport Ave., Ocean Beach  
NO CHEMICALS USED—  
SUN DRIED  
Your patronage solicited and satisfaction guaranteed.

## STILES

We Specialize In  
Vegetable and Flower Seeds  
Poultry and Bee Supplies.  
630 E STREET SAN DIEGO

## The Ocean Beach Chamber of Commerce

Regular Business Meeting Every First and Third Monday at the Ocean Theatre.

F. B. HARRISON, Secretary.



## OCEAN THEATRE

COMING SATURDAY  
DOROTHY PHILLIPS  
—in—  
"THE WORLD'S A STAGE"  
Good Comedy  
Admission 15c and 20c  
SPECIAL SUNDAY  
BROOKHART  
The Mental Wizard  
And  
CORRINE GRIFFITH  
—in—  
"ISLAND WIVES"  
News and Comedy  
Admission 15c and 30c,  
Special Show  
MONDAY—TUESDAY  
Sir Hall Caine's Famous Story  
"THE CHRISTIAN"  
ADMISSION 15c and 30c  
Wednesday and Thursday  
High-Class Pictures  
Admission 15c and 20c  
Come early—doors open at 7:15



FOR SALE BY  
HENRY EULBERG  
OCEAN BEACH GARAGE  
OCEAN BEACH, CALIFORNIA

## POSTOFFICE SCHEDULE

(H. K. Rankin, Postmaster)  
\* Mail arrives 10 a. m., de-  
\* parts 11 a. m.; arrives at 4 p.  
\* m., departs at 4:30 p. m. Mail  
\* closes fifteen minutes before  
\* departure. General delivery  
\* open 8 a. m. to 6 p. m., except  
\* on Sundays and legal holidays.

DISCUSSIONS  
OF THE HOUR

THIS COLUMN OPEN TO ALL ON  
ANY SUBJECT

## Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views here expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only, and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

## ENCOURAGING

Kirk Smith,  
Editor The Beach News:  
Ocean Beach, Calif.,  
We read in last Saturday's "Onion" that our policemen were on duty, and now there are two less naked flappers on our streets. Yet there are others, and it is hoped these sentinels will stay on the job until the reputation of Ocean Beach is changed, and its name redeemed, so it will be a decent place in which to live and bring up children. It should be mentioned that the naked ones that parade our streets, are not all of the female "ginger," and the policemen are asked to take notice of these also. Bathers on the beach are expected to wear a suit for the occasion, only more of it. The objection is to those bold creatures parading the streets to advertise themselves and attract notice, knowing that the less they have on the more notice they attract.

ZENAS.

## DOGS AND MILK

Editor The Beach News:  
Do you notice any peculiar odor in the milk you buy in bottles? One morning lately I noticed some crates of bottles in front of a grocery, and while waiting, a drove of dogs came along (I think there were six) and every one of them paid his worst respects to those bottles. I advise all housekeepers to wash well all milk bottles, which may help some. But there are some who are so fondly, that they do not object to dog essence, but please don't put any in mine.

COOK.

## A WORD ABOUT PRINTING

The job printing department of the Beach News does NOT make any charge for estimating on printing of any description and your orders would be highly appreciated. Phone Point Loma 17.

SPEND YOUR DIMES AND  
DOLLARS AT HOME

## THE BEACH NEWS

AN INDEPENDENT PAPER  
Promoting the Progress of the Beach  
Sections of San Diego and the  
Entire Point Loma Peninsula  
PUBLISHED EVERY FRIDAY  
4829 Saratoga Avenue, Ocean Beach,  
California  
Phone Point Loma 17

KIRK SMITH Editor-Owner  
KATHERINE SMITH Sec'y-Treas.

Subscription Price, 75 cents a year.  
Outside the county, \$1.00 yearly.  
IN ADVANCE  
Single Copies 5 Cents  
Advertising Rates Upon Application  
Local Readers, 15 Cents a Line, Aver-  
aging Six Words to a Line

"Entered as second-class matter Decem-  
ber 1, 1922, at the Postoffice at Ocean Beach,  
California, under the Act of March 3, 1879."

FRIDAY, June 29, 1923

THE BEACH NEWS is on sale  
regularly at the STATION NEWS  
STAND, Niagara avenue and Bacon  
street, and at FROIDE'S PHOTO  
STUDIO, Newport avenue, opp. the  
postoffice.

News contributors and advertising  
patrons will please take notice that  
the forms of The Beach News close  
at noon every Thursday and will  
greatly oblige by submitting their  
favors accordingly. Write on one  
side of the paper only.

## TO NEWS CONTRIBUTORS

In order to insure prompt and  
proper publication of news notices  
of all societies, lodges, associations  
and other like gatherings, the chair-  
man, secretary or head of such bodies  
are respectfully requested to send  
their news items direct to THE  
BEACH NEWS office on or before  
Thursday noon of each week.

PRESENT IS THE ONLY REAL  
TIME

Remember, my friend who reads,  
that the future never comes!  
Tomorrow always is just ahead—  
just out of your reach. Only this  
minute is yours—this minute that is  
passing now. One hour from now  
you—the essential part of you that  
lives and feels and plans and hopes  
and loves and knows discouragement  
and smiles again afterward—may be  
where? Who knows?  
Visions look very, very bright  
sometimes. It's because they are  
visions. Created out of dreams and  
colored by hope, they always seem  
to wait where you'll be after a while.  
And if ever you do catch up with  
them, have you found them accord-  
ing to promise?

## CARD OF THANKS

Our most sincere thanks are ex-  
tended to friends and acquaintances  
for their very kind expressions of  
sympathy upon the recent demise of  
our beloved husband and father, Jo-  
seph M. Harrison, and we greatly ap-  
preciate the numerous beautiful  
floral offerings received in his dear  
remembrance.

MRS. BESSIE HARRISON.  
J. WESLEY HARRISON.  
W. HAROLD HARRISON.  
HUGH HARRISON.  
JEAN HARRISON.

## CARD OF THANKS

We wish to extend our heartfelt  
thanks to Mr. and Mrs. A. Reid and  
our numerous friends for their many  
kindnesses during the recent illness  
of our beloved mother, Mrs. Mar-  
garet Henning, and we deeply ap-  
preciate the sincere expressions of  
condolence upon her passing away  
last Sunday in Ocean Beach.

A. P. HENNING.

T. J. HENNING.

W. J. HENNING.

C. E. HENNING.

and family.

## CARD OF THANKS

We wish to extend our sincere  
thanks to the many friends, who were  
with us in our recent trial, with words  
of sympathy and flowers.  
MR. AND MRS. C. E. WOOD  
AND FAMILY.

## CARD OF APPRECIATION

The members of the Smith-Hughes  
classes wish to thank Mr. Sutcliffe  
most sincerely for the use of the  
room in the Sutcliffe building on Ab-  
bott street, during the past semester.

## TURN ME OVER



## CLASSIFIED ADS

ONLY A DIME A LINE  
TERMS CASH  
Rates, 10 cents per line, averaging six  
words to a line. No advertisement for  
less than 30 cents, all payable in Advance

FOR SALE—Fat hens, 75 cents  
each; large eggs, 35 cents dozen.  
MRS. L. A. SWETS, 4762 Pescadero  
avenue, Ocean Beach.

FOR SALE—R. I. R. Hens, dress-  
ed, 40c lb.; fresh eggs, goat's milk,  
blackberries for canning. "WOOD-  
MERE," 4729 Cape May Ave., O. B.  
Phone Pt. Loma 206-J.

FOR SALE—Toy French poodle,  
nine months old; a little beauty;  
very reasonable. 4851 Newport ave-  
nue.

LOST—About two weeks ago,  
hand made silver filagree bracelet.  
Reward. 4817 Saratoga avenue.  
Phone. Point Loma 17.

WANTED—To buy in Ocean  
Beach—a garage or small house, to  
be moved; must be reasonable. Ad-  
dress W. 2011 National avenue, San  
Diego, or phone, after 5 p. m.,  
657-58.

FOR SALE—Toggenburg Nanny  
Kids, nice and fat, very reasonable.  
4619 Cape May avenue.

WANTED—Girl or woman as  
mother's helper. Apply at 4923  
Long Branch avenue, Ocean Beach.  
Phone Point Loma 8-W.

FOR SALE—Forty R. I. R. Chicks,  
one week old; two mother hens from  
good stock, \$11.00. 4732 Lotus street  
Ocean Beach.

FOR SALE—Army tent, good as  
new, \$10; several fat hens, R. I.  
Reds, 25c lb. 4732 Lotus street,  
Ocean Beach.

FOR RENT—Office space, fine  
location for jewelry or watchmaker.  
Apply Froide's studio, opp. postof-  
fice.

LOST—Kodak, Eastman, folding  
1A, in a case. Phone Hillcrest 779-  
W or address 4220 Jackdaw street.

FOR SALE—Patented SURF  
COASTERS, made expressly for this  
kind of surf, \$3.50. BATH HOUSE,  
O. B. Dance Pavilion.

PROTECTING BEACH  
MORALS

Mrs. William Hunt was trans-  
ferred to the juvenile court and  
Doris Keating sentenced to six  
months in the county jail by Po-  
lice Judge Chambers early this  
week when they were found guilty  
of vagrancy following a "pink  
pajama" parade at Ocean Beach  
recently. Officers Reams and  
Webster made the arrests in pro-  
tection of the morals of the beach.

## BARBER BOOKED BY POLICE

Carl S. Fisher, a barber, was ar-  
rested at Ocean Beach this week  
by Patrolman Reama and booked  
at the city jail for investigation.  
Police believe that Fisher is want-  
ed in Washington on a felony em-  
bezzlement charge. He told Reama  
that he had bought his automobile  
in Washington and had not made  
a payment on it since last Octo-  
ber. The northern authorities  
were notified that he is held here.

YOU'RE READING THIS. And  
so are thousands of other good peo-  
ple, who would also see YOUR busi-  
ness announcement if placed here.

## It's Not Far to a FABER Store

The Little Cash Grocery Faber's Cash & Carry No. 3  
5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt. Loma 248

Let your FOOD be the Best, for the  
Best is none too Good for the patrons of  
**FABER'S GROCERY STORES**

[Where Reputation Counts]

Most Inviting Assortment of Canned Goods, Choice  
Meats, Groceries and Vegetables, Always  
Fresh, Clean and Wholesome

Faber's O. B. Grocery

It's Not Far to a FABER Store

SOME HARD FACTS  
ABOUT SOFT MONEY

By JOHN OAKWOOD

When a farmer takes his product  
to market and sells it for, say, a dol-  
lar a bushel, he is dependent upon the  
honesty of two measures—the dollar  
and the bushel.

The other day a crossroads store-  
keeper got sent to jail for manipu-  
lating a trick bushel basket with a  
false bottom that would slide up and  
down in a way that was grand, gloomy  
and mysterious. When using it to  
measure stuff he bought from a farm-  
er, he'd secretly shove the bottom  
down until it held at least a bushel  
and a quarter, but he would only  
credit him with a bushel. The buying  
power of the farmer's product was  
thereby depreciated by about twenty  
per cent.

Finally the farmers thereabouts got  
wise to the fact that the only way  
they could get what was coming to  
them was to enforce a reliable stand-  
ard of measurement. So they put a  
good stiff jail penalty on using a  
fake measure, laid for that store-  
keeper with the trick basket and sent  
him to prison.

Politicians in Europe have been  
manipulating the other measure—the  
money measure—in much the same  
way. Some of them in America want  
to tamper likewise with the dollar.  
Here is about the way it would work  
out. Suppose, when the farmer  
brought his product to market, the  
basket measure was honest enough  
and he got a dollar bill for each  
bushel. He'd take his dollars home  
and save them. Perhaps he planned  
to buy some land next his own for a  
thousand dollars, and figured that in  
a year or so he could make it.

But meanwhile the politicians start  
to manipulate the base of the cur-  
rency. They would change it from the  
gold standard to a fiat money plan  
—from a gold guarantee to the mere  
say-so of the government that a piece  
of paper was worth a dollar. The  
farmer wouldn't be watching the  
money-politicians. He would be too  
busy raising things. At the end of  
the year he has his thousand dollars.  
He takes them to the landowner and  
says, "I'll buy your land now—here's  
a thousand dollars."

LIVE BETTER AND  
CHEAPER

Eat another slice of Bread  
at every meal in place of  
more expensive foods

Make it CRAMER'S  
TOAST  
AND  
SANDWICH  
BREAD  
OR



Order from Your Grocer

GET something you do want for  
anything you don't want at the small  
cost of only a dime a line in our  
Classified Ads, cash rates.

## Church News

CHRISTIAN SCIENCE SOCIETY  
1965 Abbott Street, Ocean Beach

Services are held as follows:  
Sunday morning at 11 o'clock.  
Sunday School, 9:45 a. m.  
Wednesday evening at 8 o'clock.

## FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor  
Residence, 4802 Coronado avenue.

Suppdays—Worship and preaching  
at 11 a. m. and 7:30 p. m.; Bible  
school, graded for all ages at 9:45 a.  
m.; Young People's Union at 6:30  
p. m.

Wednesdays—Service of prayer,  
praise and conference at 7:30 p. m.  
The public is cordially invited to at-  
tend any or all of these meetings.

UNION CONGREGATIONAL  
CHURCH

Rev. Frederic J. Stoetzel, Pastor  
Church school at 9:45.  
Morning worship at 11.

## CATHOLIC CHURCH

(Corner Defoe Street and Santa  
Monica Avenue)  
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;  
Evening service, 7:30; Sunday  
school, 9:30 a. m.  
Week Days—Service at 8:00 a. m.  
At Roseville, Sundays—Service at  
10:30 a. m.; Sunday school 11:30  
a. m.

## TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN  
CHARGE

Sunday school at 9:45 a. m.  
Morning service at 11.  
Sunday school and morning ser-  
vice held at 5006 Niagara avenue.

## Russell's Grocery

FORMERLY CORNER GROCERY  
Corner Bacon and Niagara Ave.,  
Ocean Beach  
Entire Stock at Reduced Prices.

QUALITY  
COFFEE SHOPPE

Mission Beach

\$1.00—Dollar Dinner—\$1.00

Fruit Cocktail  
Fried Chicken and Gravy  
Mashed Potatoes Creamed Corn  
Macaroni Salad  
Pumpkin Pie Apple Pie  
Hot Rolls Coffee, Tea, Milk

if it's in the line of  
PrintingFrom a Visiting Card  
to a Poster

We Can Satisfy You With  
Quality, Quantity and Service  
JOB PRINTING DEPT.

## The Beach News

Phone Point Loma 17  
4829 Saratoga Avenue,  
Ocean Beach, California

Are you a Beach booster as re-  
flected by our advertising columns?  
A small business card costs you only  
six-bits a week. Big display at rea-  
sonable rates.

The Beach News is an independent  
paper in all that the word implies.

Kindly mention The Beach News  
in your dealings with the patrons of  
our advertising columns.

CLASSIFIED ADS  
GET QUICK RESULTS



## BILL BOOSTER SAYS

"WHAT IF SOME OF THESE PUBLIC IMPROVEMENTS DO INCREASE TAXES A LITTLE? THEY'RE WORTH IT! IF A FELLOW WAS WILLING TO GOY ALONG WITH THE BARE NECESSITIES OF LIFE, HE COULD LIVE PRETTY CHEAP, BUT WHO WANTS TO LIVE IN A CAVE?"



## OCEAN BEACH BAIT HOUSE

Phone Point Loma, 6  
JACK NEUMONT, Prop.  
Fresh Bait of All Kinds  
Fishing Tackle, Bait to Let  
CIGARS, TOBACCO, SOFT DRINKS

## SUN, MOON AND TIDE

## JUNE ALMANAC

Sun	Sun	Moon	Tides—	High	Low
Rises	Sets	Rises			
15...4:39	6:59	5:34	10.31	8.8	4:09 -0.5
16...4:38	6:59	6:47	9:28	6.0	8:12 2.1
17...4:40	7:00	7:34	11:58	3.8	5:21 -0.4
18...4:40	7:00	8:44	10:46	5.6	4:32 2.3
19...4:40	7:00	9:45	12:49	3.9	6:04 -0.2
20...4:40	7:01	10:48	11:34	5.3	5:27 2.5
21...4:40	7:01	11:51	10:46	5.6	4:32 2.3
22...4:41	7:01	12:56	9:28	6.0	8:12 2.1
23...4:41	7:01	2:02	11:58	3.8	5:21 -0.4
24...4:41	7:01	3:09	10:46	5.6	4:32 2.3
25...4:41	7:01	4:15	12:49	3.9	6:04 -0.2
26...4:42	7:02	5:21	11:34	5.3	5:27 2.5
27...4:42	7:02	6:22	10:46	5.6	4:32 2.3
28...4:42	7:02	7:20	9:28	6.0	8:12 2.1
29...4:43	7:02	8:11	11:58	3.8	5:21 -0.4
30...4:43	7:02	8:57	10:46	5.6	4:32 2.3

## CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

State of California,  
County of San Diego.—ss.  
I hereby certify that I am transacting business at 216 West "F" Street, San Diego, California, under a designation not showing the name of the person interested in such business, to-wit:

"STEWART PRINTING COMPANY"  
and residing at 3852 Seventh Street, San Diego, California.

(Signed) A. E. STEWART.  
State of California,  
County of San Diego.—ss.  
On this 19th day of June, 1923, before me, Edwin Reed, a Notary Public in and for the County of San Diego, State of California, duly commissioned and sworn, and residing therein, personally appeared A. E. Stewart, known to me to be the person described in and whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and seal at my office in San Diego, California, the day and year in this certificate first above written.  
(SEAL)  
EDWIN REED,  
Notary Public in and for the County of San Diego, State of California.

## CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

State of California,  
County of San Diego.—ss.  
I hereby certify that I am transacting business at 4829 Saratoga Avenue, Ocean Beach, San Diego, California, under a designation not showing the name of the person interested in such business, to-wit:

"THE BEACH NEWS"  
and residing at 4829 Saratoga Avenue, Ocean Beach, San Diego, Calif.

(Signed) KIRK SMITH.  
State of California,  
County of San Diego.—ss.

In this 19th day of June, 1923, before me, Edwin Reed, a Notary Public in and for the County of San Diego, State of California, duly commissioned and sworn, and residing therein, personally appeared Kirk Smith, known to me to be the person described in and whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and seal at my office in San Diego, California, the day and year in this certificate first above written.  
(SEAL)  
EDWIN REED,  
Notary Public in and for the County of San Diego, State of California.

## Greek Theater POINT LOMA

## 'A Midsummer Night's Dream'

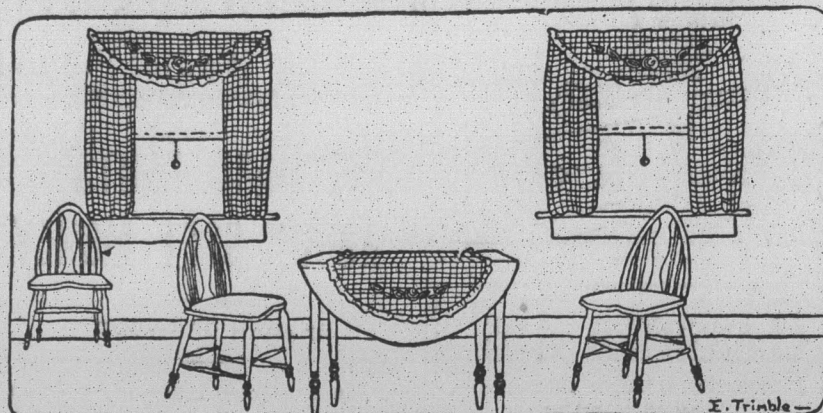
Presented By  
**KATHERINE TINGLEY**

Played by RAJA-YOGA STUDENTS under her personal direction.

→ **JULY 4TH - 8:15 P. M.**

PROCEEDS FOR THEOSOPHICAL HUMANITARIAN WORK  
Boxes (for 4) \$8.00 Center: \$1.50 Sides: \$1.00  
Children of 12 and under at half price.  
Tickets and Information: 1123 Fourth St. Phone Main 2166

## TO MAKE THE BREAKFAST ROOM CHEERFUL



Black and white is the color scheme used in this cheerful-looking breakfast room. The table and chairs are painted deep cream with touches of black and the drapes and table cover are black and white gingham with flowers of colored chambray applique on. One of the new linoleum rugs with a tile pattern would be very pretty in this room.

## Ocean Beach Candy Kitchen

A. DEMOS, Proprietor

5006 Newport Ave. (formerly Postoffice building)

FRESH HOME-MADE CANDIES

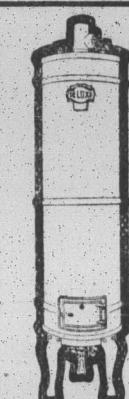
Hay, Grain  
Wood, Coal  
Poultry, Rabbit,  
Bird Supplies and  
Remedies  
Baby Chicks  
Esco Electric  
Brooders  
Seeds, Trucking

**OCEAN BEACH  
Feed, Fuel, Paint and  
Express**  
**EARL J. HAAS, Mgr.**  
1926 BACON STREET  
Telephone: Point Loma 20-W

Sherwin-Williams  
(Paints SWP)  
Old Dutch Enamel  
Marmot, Scarnot and  
Rexpar Varnish  
Floorlac  
Brushes, Wall Paper  
Roofing

## MERRY-GO-ROUND

FARE 5c—EVERYBODY  
FREE PICNIC PAVILION  
with tables to seat 150 people; canvas curtain side next to ocean to keep off wind. Free light and water to all picnickers. Extra oven Night parties should phone Point Loma 65-J to have tables reserved  
O. F. DAVIS & SON, Proprietors



The World's Best Water Heater  
**De LUXE AUTOMATIC**  
Exterior White—Interior Right.  
Sizes to Meet Any Requirements.  
**OCEAN BEACH PLUMBING CO.**

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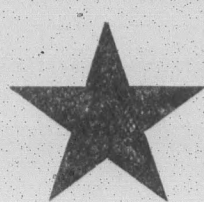
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NEWPORT CAFE  
And ICE CREAM PARLOR

Cor. Bacon St. and Newport Ave. HARRY KALLIRIS, Proprietor  
Tables Reserved For Ladies  
**Try Our 50c Lunch**  
Candies and Ice Cream—Cigars and Cigarettes



## THE STAR CAR

\$558.75 Here  
MAINE GARAGE

Newport Avenue  
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STORAGE SUPPLIES

## THE BEAD SHOP

724 Broadway, San Diego.  
JUST IMPORTED FROM EUROPE  
A wonderful variety of the best SWEATER SILK  
in assorted colors, at remarkably low prices.  
Just received, large shipment of  
EMBROIDERY BEADS, 5c and 6c a bunch.

## OCEAN BEACH GARAGE

HENRY EULBERG, Proprietor  
BEST EQUIPPED FOR SERVICE  
**AUTOMOBILE REPAIRING**  
Authorized FORD and CHEVROLET Service  
4858 Newport Avenue PHONE POINT LOMA 77-W  
Two Blocks East of Dance Pavilion

## The MISSION BEACH

\$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH  
Section a Growth and Prosperity rivaling that of  
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Don't Watch Mission and  
Ocean Beaches Grow ---  
Grow With Them!

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**MISSION BEACH ELECTRIC SHOP**  
FRED J. CAYWOOD

Electrical Equipment of All Kinds.  
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## MISSION BEACH

Authorized Representatives for Mission Beach

MISS JESSIE MORRISON MISS ELIZABETH ASHER  
727 Pismo Court, Mission Beach Bayside Walk, Mission Beach  
Phone Pacific Beach 543 Phone Pacific Beach 289

ANGLERS, ATTENTION!—The San Diego County Fish and Game Protective association invites you all to attend and participate in a free casting and fishing contest to be held at Mission Beach Sunday, July 1st. Starting at 1 p. m. with cash prizes offered in a long and interesting program of events.

NOTICE—The skipper of the toonerville trolley, Frank Schroeder announces that beginning next Sunday he expects to meet every car from San Diego. This will increase the schedule to quite an extent.

CHURCH PICNIC—The Episcopal church of Mission Hills held their annual picnic here Saturday. About one hundred and twenty-five attended. They enjoyed competitive games on the beach and other sports the beach affords.

## Seen, Heard and Said

A dancing party was given Saturday evening by Miss Elizabeth Asher of Bayside Walk. The invited guests were the Misses Eileen McCombs, Dorothy and Gertrude Higbee, Jessie Morrison, Eva Milligan, Margaret Harris, Oriole Morgan and Irma and Bertha Palmer. The Messrs. Charles Ray, Tudor Scripps, Arnold and Roland Landivier, Joe Richert, Charles Willits, Gustave Mueller, Orville Drew, Gerald Harris and Edward Milligan.

Miss Helen Baxter entertained her many girl friends with a delightful week-end party at the beach home of her sister, Mrs. Ortlieb.

Robert and Mary Baker of Mission Hills, gave a beach party for their friends last Saturday. Following an afternoon of aquatic sports, those present enjoyed a novel beach supper on the strand.

Mr. and Mrs. Campbell and daughter of Denver, Colo., have returned to the beach for a brief visit after an absence of four years or more. Their many friends welcome their return.

Mr. Rex A. Drew of Bayside Lane who has been ill is again at work.

Miss Lou Berne Reynier and Miss Dorothy Knight spent the week-end with Miss Jessie Morrison of Pismo Court.

Mr. and Mrs. L. B. Powers and family spent the week-end at their cottage here.

Mrs. Jessie Spears of the San Diego hotel and her friend, Miss Perie A. Mathist of Pasadena, spent last Thursday at the beach here.

Mrs. A. E. Adams has arrived home after an extended visit up north in the vicinity of San Francisco.

Mrs. Bowman of the New Southern hotel, gave a dinner party at the Quality Coffee Shoppe Thursday evening.

Miss Joyce Leech of Oakland, has rented Mr. Challend's cottage for the summer.

Mr. and Mrs. J. M. Smith of the Quality Coffee Shoppe are moving their household goods into their new home here.

Mrs. Arthur Gleason, who has been visiting her parents in Cedar Rapids, Iowa, arrived here Tuesday morning. Arthur Gleason, who with his wife and mother are spending the summer here, made a short business trip to Los Angeles this week.

Following the closing of school Mrs. H. H. Brogman and family will spend the summer at their home on Bayside Lane.

Mrs. Jesse H. Patterson of the Quality Coffee Shoppe spent Tuesday in San Diego.

Mrs. A. J. Harris is entertaining her cousins, Mr. and Mrs. F. Wagner and small sons, Franz, Jr., and Stanford.

If your business isn't worth advertising—quit your business.

## DELINQUENT SALE NOTICE

TECUMSEH PETROLEUM COMPANY; PRINCIPAL PLACE OF BUSINESS, SAN DIEGO, CALIFORNIA

There is delinquent upon the following described stock, on account of assessment levied on May 1, 1923, the several amounts set opposite the names of the respective stockholders as follows:

Name of Stockholders	No. of Cert.	No. of Shares	Amt. of Assmt.
E. W. Akerman	45	1000	\$15.00
E. W. Akerman	360	1000	15.00
Z. D. Agnew	942	1000	15.00
Z. D. Agnew	971	1500	22.50
Matilda Baranowski	154	2500	37.50
S. O. J. Clausager	559	1000	15.00
David Dugan	655	600	9.00
C. E. Devino	921	200	3.00
C. E. Devino	994	200	3.00
Minnie A. Edwards	650	200	3.00
Grace M. Edwards	651	30	.45
Edna M. Edwards	652	30	.45
Mildred E. Edwards	653	30	.45
Oliver Lee Ellis	654	900	13.50
Oliver Lee Ellis	920	1000	15.00
Oliver Lee Ellis	1116	2000	30.00
Emil C. Flader	21	500	7.50
Emil C. Flader	225	500	7.50
Anton Furrer	665	200	3.00
A. C. Ferguson	908	200	3.00
Hadley W. Gross	630	100	1.50
Silas D. Garlick	689	200	3.00
E. C. Gowdy	707	100	1.50
J. P. Haddock	210	1000	15.00
T. J. Hampton	74	1000	15.00
W. C. Hunt	376	500	7.50
Mrs. M. J. Blessing	785	250	3.75
Mrs. M. J. Blessing	546	250	3.75
J. M. Hallam	705	250	3.75
V. P. James	996	696	10.44
H. W. Merkeley	543	100	1.50
Thomas J. Mitchell	972	1500	22.50
P. O. McCarty	206	500	7.50
Charles Nerman	961	1000	15.00
Walter W. Pool	752	600	9.00
Geo. F. Ramsey	628	1000	15.00
Andrew Rost	761	500	7.50
Andrew Rost	786	300	4.50
Andrew Rost	1107	617	12.23
Mrs. E. M. Robbins	813	500	7.50
John W. Rohrs	905	200	3.00
E. R. Stangland	362	333	5.00
J. G. Scott	661	1000	15.00
Peebles Shoaff	695	200	3.00
Robert L. Tuffley	44	1000	15.00
Robert L. Tuffley	369	1000	15.00
A. C. Tucker	564	1000	15.00
Charley N. Tubbs	760	400	6.00
Mrs. E. Grace Tubbs	818	200	3.00
J. F. West	349	500	7.50
J. F. West	350	500	7.50
J. F. West	351	500	7.50
W. P. Whitney	713	500	7.50
F. M. Williams	966	5000	75.00
Joseph H. Gibbons	510	600	9.00

And in accordance with law, as many shares of each parcel of stock as may be necessary will be sold, at Room 420 Union Bldg., San Diego, California, on July 9, 1923, at 7:30 o'clock P. M. on such day, to pay delinquent assessments thereon, together with costs of advertising and expenses of sale.

F. E. LINDLEY, Secretary.  
420 Union Building, San Diego, California.